

## Technical Services Bulletin

**To: Elevate™ Applicators  
Elevate Distributors  
Elevate Sales Representatives**

**RE: Painting of Single-Ply Membranes**

Elevate is sometimes asked to approve the application of painted logos on Elevate single-ply membranes. Maintaining the building owner's warranted Elevate roofing system in a serviceable condition is of primary concern when considering any form of overburden, that is, any type of structure, covering, or surfacing that may limit or restrict Elevate's ability to investigate and repair the warranted Elevate roofing system. Holcim considers paints and other surfacing that are not necessary for the performance of the Elevate roofing system as overburden.

There are numerous brands of tintable paints and coatings on the market. An Owner should choose the one that works best for their intended purpose. Primer may be required to achieve long-term adhesion to the Elevate membrane. Most commercially available latex or acrylic paints or coatings are compatible with Elevate membranes, but the paint or coating manufacturer should confirm compatibility of the product(s) used.

In order to keep the Red Shield™ Warranty in good standing, the building owner should submit an Overburden Waiver and a Post Warranty Alteration Form to Elevate Warranty Services at the completion of their project. These forms are available in the Building Owner's Toolbox at [www.HolcimElevate.com](http://www.HolcimElevate.com) or by using the links below.

**Post Warranty Alteration and Overburden Waiver Forms may be found using the following link:**  
<https://www.holcimelevate.com/us-en/resources/warranties>

Elevate expresses no claims or guarantees regarding the performance of products by other manufacturers used in conjunction with Elevate products. Please contact Elevate Warranty Services at 800-428-4442 for additional assistance.

Please consult the Elevate website for most up to date information. Please contact a Regional Technical Coordinator if you have specific questions related to this update.

Regards,

Charles T. Allen Jr.  
Lead National Technical Manager  
Building Codes and Thermoplastic Membranes

Victor Rosenthal  
National Technical Manager  
Asphalt and EPDM